

## a Celebration of Humankindness

# Sponsorship Proposal 2025



# A Celebration of Humankindness Sponsorship Levels

Sponsors that receive exclusivity will be industry exclusive for all marketing and communications including print, digital, website, e-news and social media.

#### Presenting Sponsor • \$35,000

- Two VIP tables (16 seats) with preferred seating
- Full-page color ad in event program with choice of inside front or back cover
- Recognition as Presenting Sponsor on all event collaterals and signage
- Exclusivity and branding for relative marketing and communications
- · Prominent logo branding, signage and social media promotion leading up to event
- Opportunity to distribute approved collateral material at event
- Signage recognition in selected location at Lexington Cancer Center

#### Reception and Entertainment Sponsor • \$20,000 (2 available)

- One VIP table (8 seats) with preferred seating
- · Full-page color ad in event program
- Recognition in on exclusive signage in reception area or on stage
- · Exclusivity and branding for relative marketing and communications
- · Prominent logo branding, signage and social media promotion leading up to event
- · Opportunity to distribute approved collateral material at event
- · Signage recognition in selected location at Lexington Cancer Center

#### Unity Sponsor • \$10,000 (10 available)

Unity Sponsors represent our partnership with a local artist. Sponsors at this level will be recognized on a plaque next to a print replica of the artist's work in the Lexington Cancer Center at Blazer Parkway. Additional deliverables include:

- One VIP table (8 seats) with preferred seating
- Event program recognition as Unity Sponsor with designated Artist
- · Recognition on signage at event
- Promotion on print collaterals and social media leading up to event

#### Hope Sponsor • \$5,000

- Branding as a Hope Sponsor in all marketing and communications
- · Logo branding and signage throughout event space
- One table for eight (8) guests
- · Half-page ad in gala program

#### Faith Sponsor • \$2,500

- Branding as a Faith Sponsor in all marketing and communications
- Logo branding and signage throughout event space
- One table for eight (8) guests
- Logo recognition in gala program

#### Friend of the Foundation • \$1,000

- · Recognition in gala program
- · Two (2) guest tickets



### a Celebration of Humankindness Commitment Form

Contact Information Please Print	
Company Contact Person	
Company Name (please indicate exactly how sponsorship s	should read)
Mailing Address	
City	ite Zip
Phone Cel	II
Email Address of Contact Person	
Social Media Handle	
Signature	
Choose Giving Level	
☐ Presenting Sponsor\$35,000	Please send me an invoice for this gift.
☐ Reception and Entertainment Sponsor \$20,000	Please return the completed form to:
☐ Unity Sponsor\$10,000	CHI Saint Joseph Health Foundations
☐ Hope Sponsor\$5,000	1451 Harrodsburg Road, Suite D-308 Lexington, KY 40504
☐ Faith Sponsor\$2,500	
☐ Friend of the Foundation\$1,000	CHI Saint Joseph
☐ One Table of Eight\$1,500	Health Foundations Saint Joseph Hospital Foundation

Thank you for your contribution. All proceeds will benefit your local community hospital foundation. Unless otherwise arranged, payment is appreciated within 30 days of signing this letter of commitment.

☐ Individual Ticket ......\$200