



# Humankindness Gala

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# Sponsorship Proposal 2024

 **CHI Saint Joseph Health Foundations**

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Flaget Memorial Hospital Foundation  
Saint Joseph Berea Foundation  
Saint Joseph Hospital Foundation  
Saint Joseph London Foundation  
Saint Joseph Mount Sterling Foundation

# Humankindness Gala Sponsorship Levels

## Exclusivity sponsor levels receive:

- Exclusivity and branding in all marketing and communications
- Exclusive recognition in all print and digital collaterals, websites, e-newsletters and social media. Impressions as follows:
  - 25,365 social media
  - 6,400 employees
  - 3,700 foundation constituents
  - 46,250 *Spirit of Health* magazine recipients
  - 600+ event attendees
- Verbal recognition during the event
- Prominent logo branding and signage throughout the event space

### Presenting Sponsor • \$35,000

- Two VIP tables with preferred seating for 10 guests each
- Full-page color ad with choice of inside front cover or back cover of the gala program

### Reception and Entertainment Sponsor \$20,000 (2 available)

- One VIP table with preferred seating for 10 guests
- Full-page color ad in gala program

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## The following sponsor levels receive promotional branding with additional, sponsor-specific opportunities as listed below.

### Parting Gift Sponsor • \$10,000 (10 available)

- Opportunity to provide approved branded promotional item or parting gift
- One VIP table with preferred seating for 10 guests
- Half-page ad in gala program

### Compassion Sponsor • \$5,000

- Branding as a compassion sponsor in all marketing and communications
- Logo branding and signage throughout event space
- One premier table for 10 guests
- Half-page ad in gala program

### Excellence Sponsor • \$2,500

- Branding as an excellence sponsor in all marketing and communications
- Logo branding and signage throughout event space
- One preferred table for 10 guests
- Quarter-page ad in gala program

### Mission Ambassador Supporter • \$1,500

- Provides the opportunity for award-winning caregivers to attend the gala

### Healing Arts Supporter • \$1,000

- Premier seating for four guests

### Friend of the Arts • \$500

- Support a local artist with a quarter-page ad inside gala program – proceeds to benefit your community hospital
- Two guest tickets

### Friend of the Foundation • \$250

- Recognition in gala program



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# Humankindness Gala Commitment Form

**Contact Information** Please Print

Company Contact Person

Company Name *(please indicate exactly how sponsorship should read)*

Mailing Address

City

State

Zip

Phone

Cell

Email Address of Contact Person

Social Media Handle

Signature

**Choose Giving Level**

- Presenting Sponsor..... \$35,000
- Reception and Entertainment Sponsor ..... \$20,000
- Parting Gift Sponsor ..... \$10,000
- Compassion Sponsor.....\$5,000
- Excellence Sponsor .....\$2,500
- Mission Ambassador Sponsor.....\$1,500
- Healing Arts Supporter.....\$1,000
- Friend of the Arts ..... \$500
- Friend of the Foundation ..... \$250

**Please send me an invoice for this gift.**

Please return the completed form to:

**CHI Saint Joseph Health Foundations**  
1451 Harrodsburg Road, Suite D-308  
Lexington, KY 40504



Flaget Memorial Hospital Foundation  
Saint Joseph Berea Foundation  
Saint Joseph Hospital Foundation  
Saint Joseph London Foundation  
Saint Joseph Mount Sterling Foundation

*Thank you for your contribution. All proceeds will benefit your local community hospital foundation.  
Unless otherwise arranged, payment is appreciated within 30 days of signing this letter of commitment.*