



Spring *Gala*

Benefiting the Swing Bed Program
at Saint Joseph Berea

Sponsorship Proposal 2026



**CHI Saint Joseph
Health Foundations**
Saint Joseph Berea Foundation



Spring Gala

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Dear Friend of the Foundation:

For over a century, Saint Joseph Berea has stood as a pillar of health and healing within our community. Since its founding in 1898, our hospital has continually adapted and grown, evolving alongside the needs of the people we serve. Today, this rich history and unwavering commitment to serving with kindness remains the heart of everything we do. It is in this profound spirit of service and community partnership that we cordially invite you to our annual fundraising event: the Saint Joseph Berea Spring Gala.

Mark your calendars for Saturday, March 28, 2026, for what promises to be an unforgettable evening. This year, we are delighted to host the Gala at the beautiful Chenault Vineyards. Guests will be treated to a spectacular evening featuring a gourmet dinner, the opportunity to dance the night away to the sounds of the renowned Encore Band, and the excitement of both silent and live auctions.

The theme for the 2026 Spring Gala, “Swing into Spring,” does more than just evoke the lively spirit of the season—it underscores our commitment to supporting one of our most vital services: the swing bed program. Our swing bed program is an essential component of the care continuum, offering a crucial bridge for patients who have been discharged from acute hospital care but still require certain medical services, specialized nursing, or focused rehabilitation therapy. These services are delivered in a comforting, less acute hospital setting. This essential program improves both the physical and emotional well-being of our patients during a critical phase of their recovery.

The proceeds from this year’s Gala will be directly dedicated to funding the purchase of essential medical and physical rehabilitation equipment for our swing bed program. This new equipment will enhance the quality of care we provide, helping more patients achieve their full recovery potential and transition successfully back into their homes.

We offer an excellent range of opportunities for individuals and businesses to support this worthy cause through several sponsorship levels. Each level provides unique and valuable opportunities for recognition within the community, aligning your name or organization with Saint Joseph Berea’s commitment to health and wellness.

Thank you for taking the time to consider your support for this exceptional evening and for Saint Joseph Berea. Your generosity ensures that we can continue to provide essential, compassionate care to our neighbors.

Sincerely,



John C. Yanes, FACHE, CPPS
President, Saint Joseph London



Delaine Thiel, CFRE
Vice President of Philanthropy



**CHI Saint Joseph
Health Foundations**
Saint Joseph Berea Foundation

1451 Harrodsburg Road, Suite D-502
Lexington, KY 40504
(859) 313-1705
SupportCHISaintJosephHealth.org



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Sponsorship Opportunities

- Branding in all marketing and communications
- Recognition in all print and digital collaterals, websites, e-newsletters and social media. Impressions as follows:
 - Social media
 - Foundation constituents
 - Employee newsletter
 - Event attendees
- Verbal recognition during the event
- Prominent logo branding and signage throughout the event space
- Additional marketing opportunities as noted below:
 - Presenting Sponsor • \$5,000**
 - Two VIP tables with preferred seating for 10 guests each
 - Full-page color ad in the gala program
 - Reception Sponsor • \$3,500**
 - One VIP table with preferred seating for 10 guests
 - Full-page color ad in the gala program
 - Entertainment Sponsor • \$3,500**
 - One VIP table with preferred seating for 10 guests
 - Full-page color ad in the gala program
 - Bridge to Home Sponsor • \$2,500**
 - Branding as a Bridge to Home sponsor in all marketing and communications
 - Includes seating for four guests
 - Half-page ad in the gala program
 - Healing Haven Sponsor • \$1,500**
 - Branding as a Healing Haven sponsor in all marketing and communications
 - Includes seating for two guests
 - Quarter page ad in the gala program
 - Friend of the Foundation • \$600**
 - Branding as a Friend of the Foundation sponsor in all marketing and communications
 - Table for Ten • \$1,250**
 - Individual Ticket • \$125**

To become a sponsor, please contact John L. Davis at (859) 797-3058 or John.Davis901@CommonSpirit.org.



Spring Gala Commitment Form

Contact Information Please Print

Company Contact Person

Company Name *(please indicate exactly how sponsorship should read)*

Mailing Address

City State Zip

Phone Cell

Email Address of Contact Person

Social Media Handle

Signature

Choose Giving Level

- Presenting Sponsor \$5,000
- Reception Sponsor \$3,500
- Entertainment Sponsor \$3,500
- Bridge to Home Sponsor \$2,500
- Healing Home Sponsor \$1,500
- Friend of the Foundation \$600
-
- Table for Ten \$1,250
- Individual Ticket \$125

Please send me an invoice for this gift.

Please return the completed form to:
Saint Joseph Berea Foundation
1451 Harrodsburg Road, Suite D-502
Lexington, KY 40504



Thank you for your contribution. All proceeds will benefit your local community hospital foundation. Unless otherwise arranged, payment is appreciated within 30 days of signing this letter of commitment.

